



*St Helena Island*

Secret of the South Atlantic

World Tourism Day 27 Sep 2017

**Sustainable  
Tourism**  
a Tool for Development



World Tourism Day 2017 presents a unique opportunity to raise awareness on the contribution of sustainable tourism to development among public and private sector decision-makers and the international community, while mobilizing all stakeholders to work together in making tourism a catalyst for positive change. (UNWTO)

St Helena Tourism will be hosting an

## **Information Day**

### **On Wednesday, 27 September 2017**

### **At the St Helena Tourist Office, The Canister**

### **From 11am to 3pm**

To celebrate World Tourism Day 2017 this information day will centralise around promoting Sustainable Tourism Development on St Helena.

The UN General Assembly declared 2017 as the International Year of Sustainable Tourism for Development. This is a unique opportunity for all to come together to promote the contribution of travel and tourism as a grand 21st century human activity, to build a better future for **people, planet, peace and prosperity** (Taleb Rifai, Secretary-General, World Tourism Organization [UNWTO]).

# **ALL ARE WELCOME!**



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THE ECONOMIC DEVELOPMENT GROUP



*St Helena*  
Hospitality Up-Skilling

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